



Union County Public Information Office

500 N. Main St., Room 921 • Monroe, NC 28112 • Phone (704)283-3546 • Fax (704)282-0121

News Release

Farm Fresh Ventures Celebrates Successful First Year

November 18, 2013, Monroe, NC – The multi-county, two state partnership of local agricultural producers that organized as Farm Fresh Ventures last spring is celebrating its first year as a success. In a very wet 2013 summer, the group successfully boxed and delivered 2201 boxes of fresh local produce to 130 first-year subscribers in the six-county region.

Over the course of 18 weeks, a variety of 37 different items, all grown in the region, were delivered. In light of this success, rave reviews, and interest in future opportunities, the board of Farm Fresh Ventures has voted to continue the project into 2014. Plans are underway now for next year's growing season.

Farm Fresh Ventures Cooperative brings farmers in Anson, Chesterfield, Montgomery, Richmond, Stanly and Union counties together to sell their products through a weekly produce box subscription. The cooperative provides consumers with fresh, local produce at peak season while creating new marketing outlets for our area farmers.

Just in time for the holidays, subscription orders are now being taken for 2014. For the same price as the 2013 season, you can either purchase a subscription for yourself, or purchase a subscription for a Christmas gift. A limited number of subscriptions will be available.

Beginning in May of 2014, subscribers will receive a box of fresh local produce, containing six to eight different items, from among what's in season in our area. The program will run for 18 weeks through early September. Boxes will be delivered to pick-up sites in each county on Tuesday afternoons.

The 2014 season subscription cost is \$396, 18 weeks @ \$22 per box (the same as 2013) for a limited time during the holidays. After January 1, a subscriber membership fee of \$10 will be added to the cost of a subscription.

For information about this project or subscriptions, please contact Thomas Cureton, market manager for Farm Fresh Ventures at 704-694-2415. You can also email him at farmfreshventures@gmail.com.



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Check out photos from last season on Facebook at Farm Fresh Ventures Cooperative and place your order on their website at farmfreshventures.com. Subscription orders can also be mailed to their office at 501 McLaurin Street, Wadesboro, NC 28170.

In addition, you can contact your local Horticulture Agent with Cooperative Extension in Anson, Union, Stanly, Montgomery and Richmond Counties. As an educational partner, Cooperative Extension can put you in touch with Farm Fresh Ventures opportunities.

Give the gift of food this Christmas, and, support your local agricultural economy too.